



MEDIA RELEASE

Whoa! Virtual Fundraiser Brings In \$12,500

May 14, 2020

Elk Point AB: Last Saturday, members of the 2nd Chance Trail Ride Society took part in their first ever Virtual Trail Ride to raise funds and awareness about Organ and Tissue donation.

The members, along with a handful of supporters, saddled up and rode part of the Alberta Iron Horse Trail, sharing live footage and photos on Facebook and Twitter. Friends and followers returned the favour and shared photos and videos of their journey all while bringing in donations and helping to spread the word. Riders and walkers alike, tuned in from Drayton Valley, the Metro-Edmonton Region, Bonnyville, Sturgeon County, and Lac St. Anne

"We'd like to thank everyone who took part from their homes, supported us, shared photos and encouraged others to consider organ donation." said Founder and double-lung recipient Morris Irvine. "We can't do this important work without you, our friends and supporters." said Irvine.

The Virtual Ride raised \$12,500 through generous donations; the funds will help the society continue to meet their financial obligations of maintaining six apartments with the GoodHearts Foundation and cover any additional expenses for recovering transplant patients and their families.

There's still time to donate at **2ndCTR.com** if you would like to help raise more money to support Organ & Tissue transplant patients and their families; together we can make a difference!

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Here are some **quick facts** about organ donation provided by the 2nd Chance Trail Ride Society:

- 90 per cent of Canadians say they support organ donation, yet only 23 per cent have registered intent
- There are over 4500 Canadians waiting for a transplant
- There are over 700 Albertans on transplant waitlists

Virtual Trail Ride Images available here:

[IMAGES](#)

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